



# WRINKLESS CODE™

LUXURIOUS SKINCARE.  
BRANDED FOR YOU.

OFFER YOUR PATIENTS MORE THAN A  
CREAM. OFFER THEM YOUR SIGNATURE.

# WHY PROFESSIONALS EXPAND THEIR PRIVATE LABEL WITH US



1. Multiple formulas –  
one consistent identity
2. Patient loyalty grows  
with every step of their  
routine
3. Custom-branded. No  
contracts. Clinically  
tested
4. More product •  
more visibility •  
more perceived value



YOUR LINE BECOMES MORE THAN  
SKINCARE. IT BECOMES YOUR SIGNATURE –  
WITH **WRINKLESSCODE™**



B-TOX EFFECT  
B-TOX EYE



A-C-E  
POWER



POST OP  
1



POST OP  
2



NO MORE  
REDNESS



SKIN  
SOOTHE+



ULTRA  
HYDRATION



HAND & FOOT  
BALANCE



## YOUR SIGNATURE COLLECTION

EVERY PRODUCT IS AVAILABLE WITH  
YOUR LOGO, YOUR LABEL – POWERED BY  
WRINKLESSCODE™ FORMULAS.

- **B-TOX EFFECT Cream – FACE**  
Peptide-powered, needle-free smoothing for mature or expression-prone skin
- **B-TOX EFFECT EYE Cream** Lightweight, fragrance-free, and clinically inspired for delicate under-eyes
- **ACE Power Cream** Vitamin A · C · E fusion for glow, firmness and skin defense
- **Ultra Hydration Cream** Deeply replenishing and comforting care for dry or sensitive skin
- **Post-OP Cream 1 & 2** Gentle yet effective recovery creams for fragile, overworked skin
- **Skin Soothe+** Long-term hydration and barrier support for eczema-prone or irritated skin
- **No More Redness Cream** Algae- and EGCG-powered calm for visibly stressed, red skin
- **Hand + Foot Balance Cream** Targeted hydration for hands, feet, heels and elbows

FULL INGREDIENTS & DETAILED USE CASES  
AT [WRINKLESSCODE.COM](https://www.wrinklelesscode.com)



# THE B·TOX EFFECT DUO

YOUR BESTSELLING SIGNATURE –  
BECAUSE RESULTS SPEAK LOUDER THAN  
PROMISES.

Behind every confident patient is a product they trust. And behind every successful private label... is a bestseller.

The B·TOX EFFECT Creams FACE & EYE are the foundation of our most loved protocols. Inspired by neuroscience and formulated with precision, these creams are the perfect entry into professional skincare with private label power.

They smooth. They hydrate.

**They support visible results in real skin – all without injections.**

That's why professionals across Europe start their line right here.

## B·TOX EFFECT CREAM – FACE

- Inspired by neurotransmitter science (AHP8 I Matrixil®, Hyaluronic Acid, Ceramide 3)
- Supports a visibly smoother, more relaxed skin appearance
- Ideal for mature, expression-prone or post-treatment skin
- Lightweight and fast-absorbing

## B·TOX EFFECT CREAM – EYE

- Fragrance-free and ophthalmologically tested
- With anti-fatigue peptides & soothing botanicals
- Reduces the appearance of fine lines and puffiness
- Developed for the delicate under-eye area

- **Both products powered by Nobel-associated peptide research**
- **Hyaluronic Acid and Ceramide 3 for deep hydration and skin support**
- **Vegan. Clean.**
- **Made in Germany**
- **For professionals only**

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# PACKAGING OPTIONS

PACKAGING – DESIGNED TO REPRESENT  
YOUR BRAND



- 50 ml Airless Pump Flacon –  
Our standard for face and post-care  
formulas
- 30 ml Airless Pump Flacon –  
Dedicated to eye care only
- Your logo, your label, your aesthetic
- Includes 2 review rounds for full label  
satisfaction

YOUR BRAND ON PREMIUM AIRLESS  
FLACONS

FILLED WITH TRUSTED **WRINKLESSCODE™**  
FORMULATIONS

# HOW IT WORKS – IN 4 STEPS

YOUR LINE. YOUR TERMS.

## 1. Tell us about your practice

We understand your needs and preferences.

## 2. Select your formulas

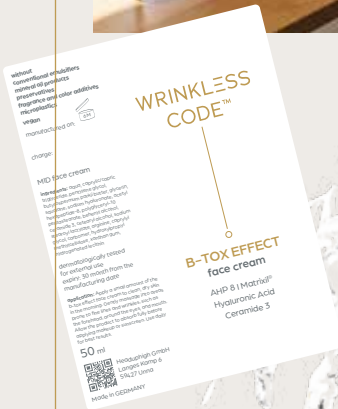
From B-Tox Effect to peptide-powered glow.

## 3. Design your label

Two review rounds included.  
All branding yours.

## 4. Launch and reorder anytime

No contracts. No retail competition.  
Always yours.





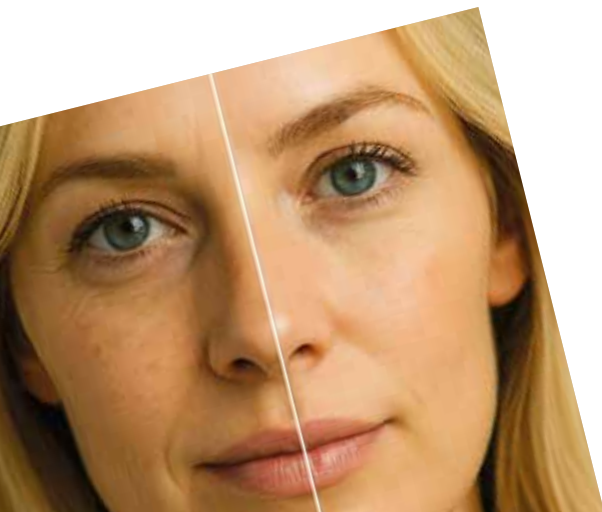
# TECHNOLOGY & FORMULATIONS

THE SCIENCE BEHIND WRINKLESSCODE™  
CLEAN | CLINICAL | POWERFUL

The B-TOX EFFECT – Inspired by Neuroscience  
At the core of WRINKLESSCODE™ lies a clinic-inspired approach to smoothing care – powered by Argireline®, a cosmetic peptide developed in connection with research awarded the U.S. Nobel Prize for Medicine.

This advanced hexapeptide is inspired by neurotransmitter science and helps support a smoother, more refreshed-looking complexion – without needles or injections.

Argireline® is known for its ability to support the appearance of relaxed facial features, making it a trusted ingredient in professional, science-backed skincare.



DEEP HYDRATION. LONG-TERM SKIN SUPPORT.

Every WRINKLESSCODE™ formula combines high-performance peptides with deeply hydrating and barrier-supporting ingredients:

- **Hyaluronic Acid – a moisture-binding molecule that helps the skin appear plumper and more supple**
- **Ceramide 3 – a skin-identical lipid that supports the natural protective barrier and reduces visible dryness**

Together, they help skin look smoother, calmer, and more resilient – ideal for dry, mature, or post-procedure skin.

HIGH-PURITY. CLEAN FORMULAS.  
MADE IN GERMANY.

All WRINKLESSCODE™ products are formulated without:

- **Microplastics**
- **Parabens**
- **Silicones**
- **Mineral oils**
- **Synthetic colorants**

We use high-pressure homogenization technology for a fine particle dispersion (~50 nanometers), improving texture and enhancing ingredient delivery. The result: luxurious skincare that feels as professional as it looks.

INSPIRED BY SCIENCE.  
CREATED FOR REAL SKIN.



YOUR BRAND ISN'T  
JUST ON THE BOTTLE.  
IT'S IN THE EXPERIENCE

WHEN YOUR CLIENTS USE YOUR  
SKINCARE LINE, THEY FEEL MORE THAN  
JUST EFFECTIVENESS – THEY FEEL YOU.  
YOUR STANDARDS. YOUR VALUES. YOUR  
DIFFERENCE.

A private-label line is more than a logo on a  
bottle. It's a message:

**You stand for quality, results, and refined  
aesthetics.**

Every touchpoint becomes an experience – and  
that's what makes your brand unforgettable.

**Because trust doesn't begin with results. Trust  
begins with how something feels.**



BUILD LOYALTY  
THROUGH IDENTITY.  
CREATE VISIBILITY  
THROUGH  
CONSISTENCY.  
SELL TRUST THROUGH  
EXPERIENCE.



What your own line helps you achieve:

- **Clear brand positioning**
- **Stronger emotional client connection**
- **Higher brand recognition and retention**
- **Greater perceived value per treatment**
- **Increased revenue – without more hours**

WRINKLESSCODE™ ISN'T JUST A PRODUCT.  
IT'S YOUR SIGNATURE EXPERIENCE –  
AND IT LASTS.



Olga Reyes-Busch

Derek Koscianski is a Licensed Master Pharmacist (Austria) and formulator who's spent over two decades developing high-tolerance skincare for sensitive and post-procedure skin. His journey began not in a lab, but at home – when his newborn daughter developed severe skin sensitivity and no conventional product was gentle enough. That moment sparked a mission: to create clean, effective formulations that work with the skin – not against it.



Mag. Dereck Koscianski

## ABOUT DERECK & OLGA

SCIENCE MEETS STRATEGY –  
WITH A SHARED LOVE FOR SKIN,  
PRECISION, AND DOGS.

Olga Reyes-Busch is a Marketing & AI Expert, brand strategist, bestselling author, and founder with a passion for transforming expertise into signature experiences. She met Derek years ago – as neighbors, walking their dogs and exchanging stories. Years later, their paths crossed again – and this time, something clicked.

Their shared vision: to create skincare that combines clinical excellence with emotional intelligence. Formulas that deliver results without compromising on safety, elegance, or identity. WRINKLESSCODE™ was born from this blend – a private-label system for professionals who want to offer more than skincare.

They want to offer trust. Loyalty. And visible confidence.

INSPIRED BY SCIENCE.  
CREATED FOR REAL SKIN.

READY TO BUILD YOUR  
SKINCARE BRAND?



Visit [wrinklelesscode.com](https://www.wrinklesscode.com)

LET'S BUILD YOUR SIGNATURE SKINCARE  
LINE – THE SMART, FLEXIBLE, CLINICALLY  
INSPIRED WAY.