**EMAIL #1**

**Subject lines:**

New Discovery, How every cell of your body is affected

**Email body:**

FIRST NAME,

You may have heard of EMFs or electromagnetic fields. It’s been all over the news lately.

This type of radiation comes from your cell phone and other things like wifi routers, computers, wires in your house, and more.

Study after study shows that our ever-increasing exposure to these fields is harmful…

Not only can your cell phone make you gain weight and feel fatigued, but the EMFs that run through your body also wreak havoc on your health.

If you think about it logically, the reason behind this is clear.

From the impulses that make your heartbeat to the electrical activity in your brain, you run on electricity.

When your body has to fight the electrical impulses all around you, it’s easy for signals to get crossed. It causes stress at a *cellular level.*

But there IS a way to protect yourself and your family… in fact, it’s a small piece of exclusive technology that uses negative ions to block and diffuse EMFs.

Best of all, it looks classy and is a great gift. Click below to see for yourself.

**=> This piece of jewelry protects you from dangerous EMF’s**

Signature

PS. More good news… we secured a special discount for our friends for 1 day only.

**EMAIL #2**

**Subject lines:**

Your Lucky Charm… Not the Cereal…

**Email body:**

FIRST NAME,

When I say lucky charm, I am not talking about the cereal brand with the little leprechaun on it.

I’m talking about the one that goes around your neck!

I used to have these weird headaches that would come out of nowhere.

I’d get tired pretty fast throughout the day and get a foggy head, especially when trying to write emails like this one.

And this is a short one too.

 None of it was bad enough to kill me… but all of it **together** made it a struggle to stay focused and get things done throughout the day.

I probably looked like I was crazy at the doctor’s office since nothing showed up on their radar during my checkups.

 That's how it used to be…

 But now, I wear my EMF protection around my neck every day and It actually protects me from dangerous electromagnetic fields (EMFs).

 These EMFs come from things like wifi routers, computers, cell phones, and microwaves.

 They are the cause of stress all the way down to your *cellular level.*

 When your body has to fight these waves coming from all around you every day it makes it impossible to live a regular life without these **“lucky charms.”**

 **>> WATCH THE VIDEO OF HOW DEFENSE PENDANTS PROTECT YOU AGAINST THESE DANGEROUS EMFs.**

Signature

**P.S.** We were able to save a**BIG DISCOUNT** for you (50% off plus free worldwide shipping!) but I’d hurry and get yours soon…

The last time they ran this sale for us, **they sold out in a few hours.**

They’re restocked and ready to ship, but I wouldn’t wait to find out if they still have enough.

**GRAB YOUR PENDANT at the discounted price while they’re in stock!**

They’re a great gift for your family, too… kids are glued to their phones all day and with school starting, they're gonna need some too.